

LUKE MATHEWS

interactive art director

SUMMARY

10+ years creative experience in Digital, UX & UI designing agency and client side.

SKILLS: Interaction Design, Art Direction, Information Architecture, Branding, Pitch Presentation, Mobile & Social Media Design, Creative Problem Solving, Adobe CS and Microsoft Suites, Typography, Color Theory, HTML, Drawing, Illustration, Painting, Photography, Retouching & Video.

EXPERIENCE

Wunderman Health: Senior Art Director

New York, NY – 2016-Present

CLIENTS: *GSK: FLONASE, BEXSERO, BREATHE RIGHT, FRESENIUS, PRONAMEL*

MRM McCann: Freelance Art Director

New York, NY – 2016

CLIENTS: *VERIZON FIOS*

Time Warner Cable: Art Director

New York, NY – 2014-2016

CLIENTS: *TWC.COM*

Tenthwave Digital: Art Director

New York, NY – 2012-14

CLIENTS: *AUNT JEMIMA, BIRDS EYE, DUNCAN HINES, MRS. PAUL'S, VAN DE KAMPS, VLASIC*

Atmosphere BBDO: Senior Interactive Designer

New York, NY – 2005-12

CLIENTS: *AT&T, CITI, DEPUY, DHL, EMIRATES, FEDEX, GE, HBO, LOWES, M&MS, STARBUCKS, VISA*

Cline Davis & Mann: Freelance Designer

New York, NY – 2003-04

CLIENTS: *MERCK, PFIZER, ROCHE*

Digitas: Interactive Designer

New York, NY – 2000-03

CLIENTS: *AMERICAN EXPRESS, DELTA AIR LINES, NY TIMES, STARWOOD*

EDUCATION:

UNIVERSITY OF PITTSBURGH, BA
Architecture Studies: Art History & Design

CARNEGIE MELLON UNIVERSITY 1999
Architecture: Environmental Studies